

SUBJECT: Art and Mass Culture in Contemporary China (31415)

Teacher: Laia Manonelles

Office: 20.271

General competences

Instrumental	Interpersonal	Systemic
GC 2	GC 6	GC 10
GC 3	GC 7	GC 13
GC 4	GC 8	
GC 5	GC 9	

Specific competences of the degree

SC 4 / SC 5 / SC 6 / SC 7 / SC 8 / SC 9 / SC 10 / SC 12 / SC 13

Specific competences of the subject

- Ability to analyse and critically assess the artistic works of contemporary China.
- Ability to graphically and textually document fields and topics regarding China and to produce, distribute and analyse information about art, cinema and mass culture in China's media.
- Ability to identify the main contributions of the different East Asian cinematography.
- Ability to analyse the phenomena of mass culture and media with regard to China.
- Ability to interrelate contemporary Chinese art in an international creative context.
- Ability to analyse and critically assess the most relevant pieces of artwork of contemporary China.
- Ability to contextualise and interrelate concepts and phenomena of art and mass culture in contemporary China with historical, social, anthropological and cultural referents.
- Ability to understand the aesthetic criteria of the Chinese and East Asian literary tradition.
- Ability to critically assess the different critical and historical approaches to art and mass culture in modern and contemporary China.

Results of learning

- To identify and describe the basic chronology and periodization criteria, as well as the main processes and movements of art and mass culture in contemporary China.
- To identify the aesthetic standards of the Chinese artistic tradition.
- To identify and describe the trends, movements and aesthetic tendencies of Chinese contemporary art.
- To identify and describe the trends, movements and aesthetic tendencies of East Asian cinematography.
- To identify and describe the tendencies and mainstream culture of the different Chinese fields.
- To identify and describe the forms of mass popular culture in China.
- To identify and describe the social and cultural impact of Internet in China.

Syllabus

1. Diverse perspectives. How China and the Western world nourish each other in relation to contemporary philosophical and artistic production.
2. May Fourth Movement: the first avant-garde manifestations.
3. From 1979 to 1989: the emergence of avant-garde Chinese Art after the Cultural Revolution.
4. From 1989 to 2000: new artistic tendencies and the political, social and urban transformation.
5. The new millennium: new generations of artists and mass culture in China.
6. From East to West. Reception and interest of certain philosophical and artistic Chinese production by the Western world.

Methodology

- Group classes with presentations and visual electronic support (PowerPoint...).
- Reading, analytical commentary and discussion of texts, works of art, critical articles and interviews with contemporary Chinese artists.
- A visit to a contemporary Chinese art exhibition (to be specified).

Training activities

Face-to-face

Group classes: 1 ECTS

Seminars: 2 ECTS

Face-to-face tutorials: 0.5 ECTS

Virtual

Reading and analysis of sources and academic articles: 1 ECTS
Virtual tutorials: 0.5 ECTS

Information Technologies (IT)

- Use of moodle
- E-mail
- Audiovisual resources from the library

Evaluating the acquisition of competences

The teacher will opt for several of the following systems of assessment that will be balanced and continuous in all the subjects of the degree:

- Active participation and personal contribution to the in-class training activities: debates, discussions, analysis, text commentaries...
- Knowledge tests about the contents and the competences of the subject.
- Individual writing of a project (working paper: text commentary, monograph, analysis of primary or secondary sources...).
- In-class oral presentations.
- Group project.

Evaluation systems

- Active participation and personal contribution to the in-class training activities: debates, discussions, analysis, text commentaries, videos...
- Individual writing of a research project to be presented in class.

Bibliography

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