

Human Resources I (21135)

Program: International Business Economics (IBE)

Class year: 3rd and 4th

Trimester: 3rd

Number of ECTS credits: 5

Language: English

Professor: Marco A. Barrenechea Méndez

1. Course description

This course applies economic theory to problems of human resources in companies. It provides a framework for analyzing the most important topics of human resources from an economic perspective. In this sense, this course has to be understood as a complement to the traditional approach (which relies on a multidisciplinary perspective – sociology, psychology and management) to study human resources problems in firms. In specific, we will study the following topics: Human resources challenges and strategies, Hiring, Investment in skills, Managing turnover, Compensation, Promotions, Seniority pay and incentives, and Job design. The course complements the theory with case studies, discussion questions, exercises, and a review of tools for human resources management.

2. Competences

General

G1, G2, G3, G4, G7, G8, G9, G10, G11, G13, G16 (established in “la memoria para la solicitud de verificación de títulos oficiales”)

3. Content

- ✓ Human resources challenges and strategies
- ✓ Hiring
- ✓ Investment in skills
- ✓ Managing turnover
- ✓ Compensation (fix salaries, pay for performance, efficiency salaries and benefits)
- ✓ Promotions
- ✓ Seniority pay and incentives
- ✓ Organization design

4. Assessment

4.1. Assessment System

| Overall Evaluation System | | | | | |
|---|--|---------------|--|-------------------------------|--|
| Activity | Criteria | % final grade | Criterion remedial exam | % final grade (remedial exam) | Competences assessed |
| Written test | Test score from 0 to 10. To approve the subject it is necessary to obtain an score above 4 on this test. To approve the subject it is necessary to obtain an score above 5 in average (written exam and practice meetings) | 70% | Recoverable. New written test | 70% | G1, G2, G3, G4, G7, G8, G9, G10, G11, G13, G16 |
| Academic work in the practice meetings | Score from 0 to 10. | 20% | Recoverable. Delivery of a new assignment | 20% | G1, G2, G3, G4, G7, G8, G9, G10, G11, G13, G16 |
| Participation in practice meetings | Score from 0 to 10. | 10% | No recoverable. | | G1, G2, G3, G4, G7, G8, G9, G10, G11, G13, G16 |
| Students participating in an exchange program must contact the professor directly | | | | | |

4.2. Conditions to attend recovery

May only attend the recovery process students who, having participated in at least 50% of continuous assessment activities and having presented the final course exam, got an insufficient final grade to approve the subject in the quarterly. Students may only recover that or those activities in which they have achieved a score less than 5.

5. Bibliography and material

5.1. Recommended bibliography

Lazear, E.P., Gibbs, M. "Personnel Economics in Practice, Wiley, 2009

Lazear, E.P., Oyer, Paul (2009). "Personnel economics," Working paper, Stanford University

Lazear, E.P. (2000) "Performance pay and Productivity," The American Economic Review, 90(5): 1346-1361

5.2. Additional reading

Baron, J.N., and D.M. Kreps, Strategic Human Resources, Wiley, 1999

Gomez-Mejía, L., D. Balkin; and R. Cardy, Managing Human Resources, Pearson, 2010

5.3. Resources

PowerPoint slides can be found in "Aula Global"

Material for practice sessions can be found in "Aula Global"

6. Methodology

The course combines theory classes and practical sessions. Theory classes are seminal and taught twice a week in sessions of an hour and half. These classes present theoretical analysis tools for human resource problems. In practice sessions, taught once a week in sessions of one hour and a half, the theory is applied to specific cases. Students' participation is essential.