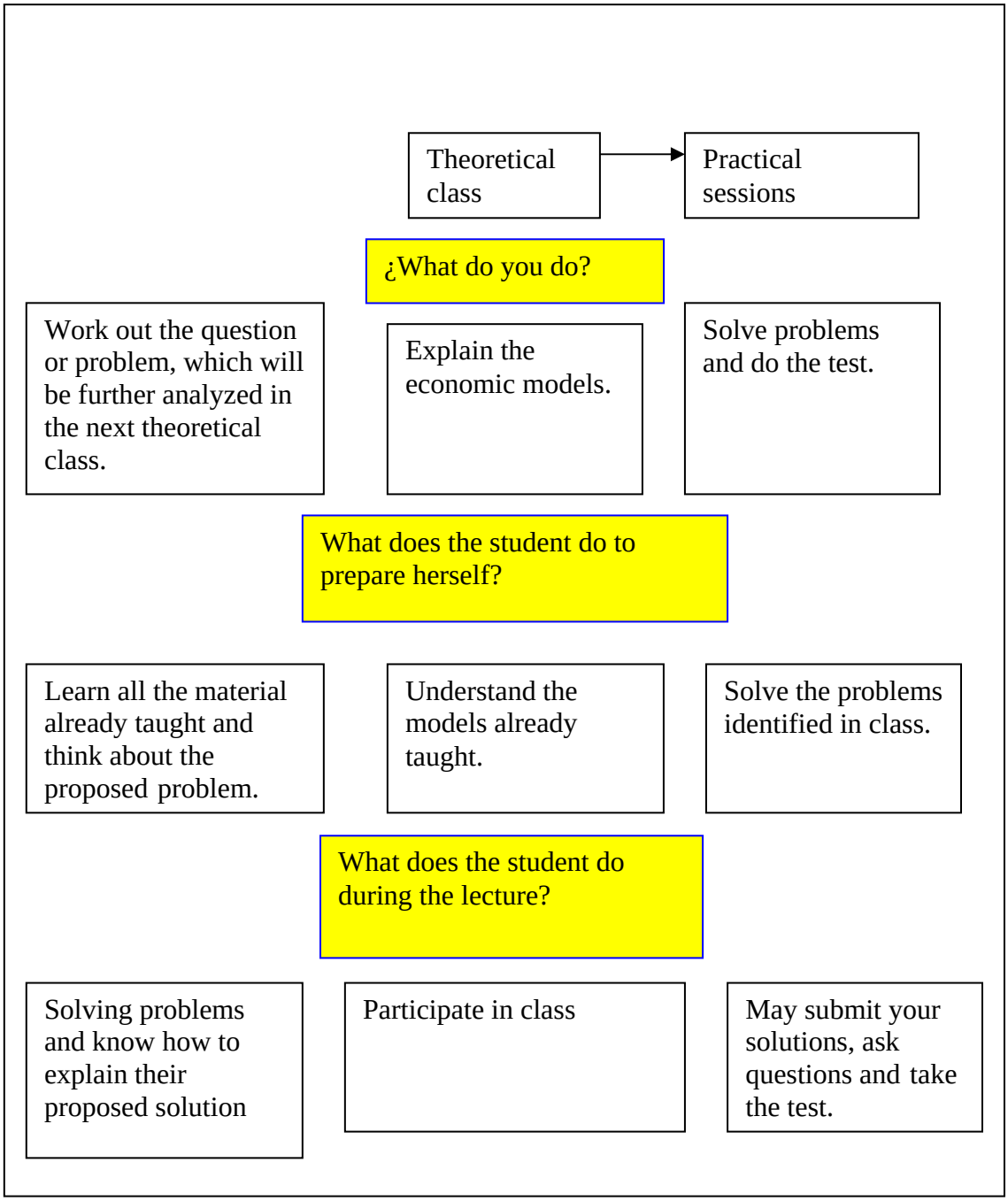5. Methodology